

**For Immediate Release  
December 1, 2009**

**ProFaux® announces the introduction of their newest textured plaster-  
*Quarry Stone***

*Faux Finishers who use Adicolor's® Natural Stone FX will favor the attributes of  
ProFaux's Quarry Stone.*

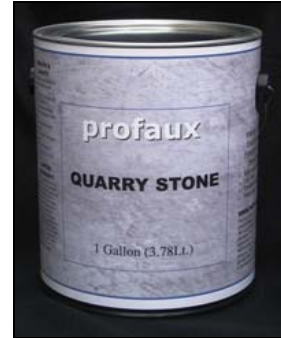
**AKRON, OHIO — December 1, 2009**— ProFaux is recommending Quarry Stone instead of Natural Stone FX.

ProFaux's Quarry Stone is a high adhesion, fully tintable, white interior/exterior acrylic plaster perfect for creating sedimentary stone-like finishes and textured fresco work.

Quarry Stone can be applied by brush, roller, trowel or spray. It is easily manipulated with a plastic float when imitating cut stone finishes like limestone. The consistent aggregate size allows the decorative artisan to produce a smooth finish on flatwork such as walls, floors, furniture and countertops.

This new product is fully tintable with universal colorants, allowing contractors to produce a wide range of hues using standard paint formulas to achieve the correct undertone. The slightly porous nature of Quarry Stone allows for natural looks when tinted Open-Time Glazes® are used to imitate drift, spotted or solid color stones.

Quarry Stone is available in gallons and 3.5 gallon pails. Sample quarts are only \$15.95 (including S&H), one per customer.



**For more information:**

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